

ROAD TO SUCCESS



ENTREPRENEURSHIP WEEK

Hosted by MWSU Center for Entrepreneurship

March 25-29

Free and open to the community. Registration recommended to guarantee your spot.

Call, email, or register online today!

816-271-4283

entrepreneurship@missouriwestern.edu
csb-cfe.missouriwestern.edu

Sponsors:



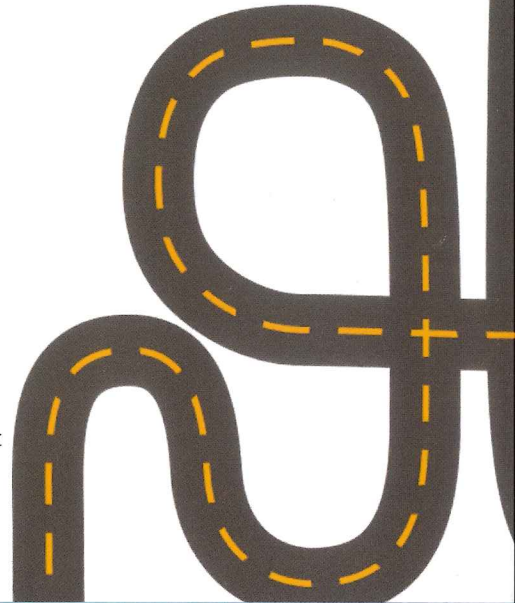
Don Tolly, Agent
Tolly & Associates Inc
2335 N Belt Suite C
Saint Joseph, MO 64506



Sumner, Carter, Hardy &
Schwichtenberg, P.C.

Certified Public Accountants

American Family Mutual Insurance Company, LLC, American Family Insurance Company, 6000 Pershing Drive, Kansas City, MO 64112, 822447 • Fax: 816-271-1015 • 542006



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entrepreneurship@missouriwestern.edu
or register online at csb-cfe.missouriwestern.edu.
Walk-ins also welcome.

MAR. 25

KickOff with Student Organizations

How to Write a Business Plan

10:30-12:00
Rochambeau Room
Fulkerson

Business Legal

1:00-2:30
Rochambeau Room
Fulkerson

Protecting Your Business

2:45-4:00
Rochambeau Room
Fulkerson

MAR. 26

Accounting for Beginners-QuickBooks Awareness

10:30-12:00 | Spratt 214

Advanced QuickBooks

1:00-3:00 | Spratt 214

What Your Financial Statement Can Tell You

6:00-7:30 | Spratt 214

MAR. 27

CUP OF JOE

8:30 | Fulkerson

Student MECA CHALLENGE
8:30-3:00 | Spratt 214

MAR. 28

Creating a Marketing Plan
9:00-10:15 | Spratt 214

Social Media Tools for Small Businesses
10:30-12:00 | Spratt 214

Adobe Photoshop[®]
1:00-2:15 | Spratt 214

Adobe InDesign[®]
2:30-4:00 | Spratt 214

MAR. 29

Students: Entrepreneurship with STEVE CRAIG
10:00-11:30 | Spratt 214

Capstone Business Luncheon with PETER UEBERROTH
Noon | Fulkerson
\$15 Lunch

REGISTRATION REQUIRED.
SEATING IS LIMITED

KickOff host by Aphla Kappa Psi,
Phi Beta Lambda,
and Beta Gamma Sigma